

Open is default.

Jan H Wildeboer
EMEA Evangelist, Open Source Affairs

TIMES OF CHANGE

We decentralize. We modularise. We build universal stacks with components that can be recombined. And 80% of those stacks are completely exchangeable. They are not your competitive edge.

TOGETHER

The 80% can and should be shared. Inside Amadeus. With your competition. With other verticals. With Red Hat.

We grow when we share :-)

OPEN STANDARDS

Proprietary data formats and interoperability create lock-in based ecosystems. Limiting your possibilities and making you dependent

Open Standards put you in control of YOUR data and YOUR knowledge

OPEN SOURCE

**Open Standards create a competitive ecosystem, a free market.
And over time the Open Source implementations will become the
default option for all participants. No matter if Open or
Proprietary**

TCP/IP, SSL/TLS, JEE

OPEN IS DEFAULT

**Open Source and Open Source Methods
are now more and more the
default mode of operation**

OPEN SOURCE FOR QUALITY

**8 out of 10 are choosing Open Source based on quality.
Jumped from fifth to first this year**

Source: Blackduck Future of Open Source Survey 2014

OUR WORLD IS GETTING BIGGER

**50% of all enterprises are expected
to contribute to and adopt Open Source**

Source: Blackduck Future of Open Source Survey 2014

OUR WORLD IS GETTING BIGGER

When asked why companies engage with Open Source communities, the #2 answer was:

“Attract and retain top development talent”

Source: Blackduck Future of Open Source Survey 2014

COMPUTE - DATA -CONNECT

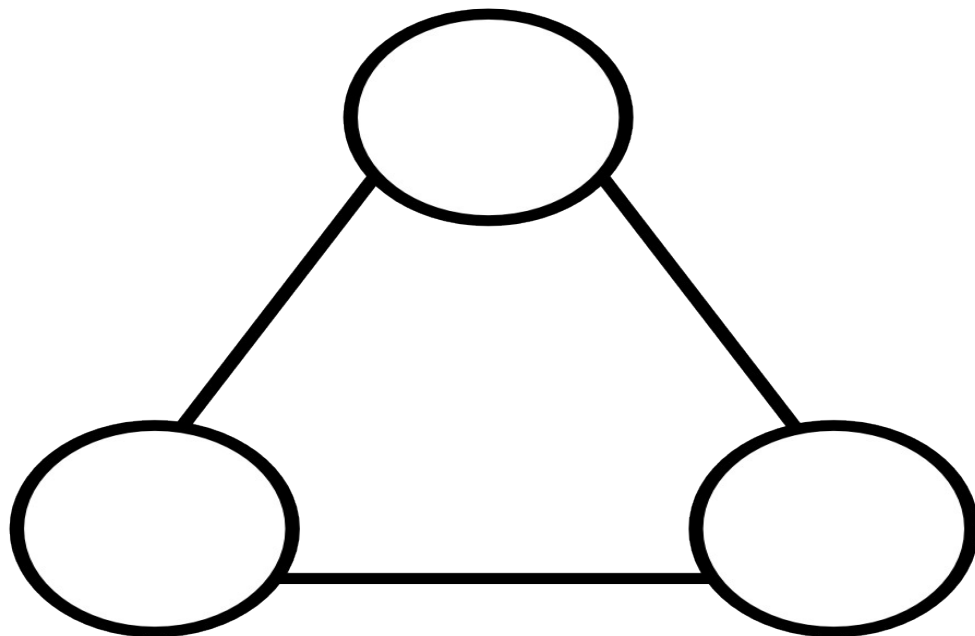
Open Source is **not** longer following.

Open Source is **leading** innovation

Open Source is fast and broad

Red Hat, acting as catalyst, delivers

COMPUTE



CONNECT

DATA

COMPUTE



To use available capacity in the optimal way

Red Hat Enterprise Linux, Virtualization, Jboss

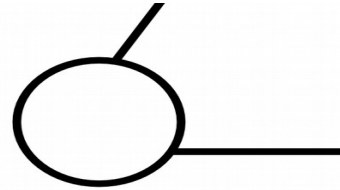
Software Defined Computing



To store, access and find data in optimal ways

Red Hat Storage, Message Queue

Software Defined Storage

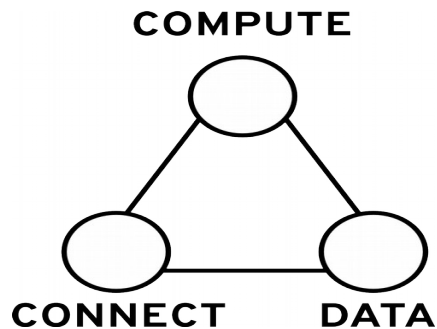


CONNECT

To connect applications, machines, networks in the optimal way

**Cloud Forms, Satellite, OpenStack, OpenShift
Open Daylight Project**

Software Defined Networking



Software Defined X is the new default

It is based on Open Source, using Open Standards,
developed The Open Source Way

The future is Open

Oman and Red Hat – stronger together



Jan Wildeboer

Red Hat EMEA Evangelist

jwildebo@redhat.com